

SPORT LEADERSHIP SPOTLIGHT

Agenda

8:00 – 8:45 AM

Registration & Networking Breakfast

Delegates are welcomed with a light breakfast and an opportunity to connect with peers before the sessions begin. This time provides early networking opportunities and sets a collaborative tone for the day.

9:00 – 10:10 AM

Session 1: The Youth Sports Club Lifecycle – Measuring Performance & Setting the Stage

This opening session introduces the Youth Sports Club Lifecycle framework, a model for evaluating organizational health and growth. Attendees will review their individual club benchmarking reports, based on the *Best Practice Analysis Tool* completed in advance. Facilitators will highlight key trends and guide leaders to reflect on their own strengths, challenges, and priorities.

Purpose: Establish a common foundation for the day, ensuring all participants are equipped with data driven insights about their organizations.

10:10 – 10:30 AM

Networking Break

A short break for informal conversations and connections.

10:30 – 11:30 AM

Session 2: Club Culture with Matt Young

Culture architect Matt Young will lead an engaging session on shaping a thriving organizational culture. He will share proven methods for aligning values, developing people, and sustaining high performance through intentional culture-building.

11:30 AM – 12:45 PM

Session 3: Best Practices Showcase – Clubs Leading the Way in BC

Three to four standout clubs from British Columbia will present practical strategies that have delivered measurable results. Themes may include:

- Building sustainable sponsorship and fundraising pipelines.
- Hiring and retaining high-performing staff.
- Facility strategies and long-term development planning.
- Launching innovative programs and expanding into new markets.
- Deepening community impact and partnerships.
- Aligning boards and staff for shared governance.

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Purpose: Provide concrete, replicable examples of what works in youth sports clubs and highlight BC success stories.

12:45 – 1:45 PM | Lunch & Networking

A working lunch where participants can continue conversations sparked in the morning sessions and connect with presenters.

1:45 – 2:45 PM

Session 4: Leadership Faceoff: A dynamic, IYSL-facilitated leadership activity where executives compete to generate the most innovative solutions to real challenges.

2:45 – 3:00 PM

Afternoon Break

3:00 – 4:15 PM

Session 5: CIRCLE Time – Identifying, Discussing, and Solving Issues (IDS Process)

In small peer groups, participants will use the *Identify, Discuss, Solve (IDS)* methodology to tackle real club challenges. Each delegate will share a current issue or opportunity, and peers will contribute insights, solutions, and strategies drawn from their own experiences.

Purpose: Create a safe, collaborative environment where leaders move from abstract learning to real-world problem solving.

4:15 – 5:00 PM

Session 6: Establishing a 90-Day Plan

The event concludes with each participant developing a clear, actionable 90-day implementation plan. Leaders will identify the top strategies they will take back to their staff and boards, ensuring the event translates into measurable impact at the club level.